

MIRCEA EPURE

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CONTACT

Universitat Pompeu Fabra
Department of Economics and Business
Ramon Trias Fargas, 25-27
08005 Barcelona, Spain

☎ +34 93 542 2546

✉ mircea.epure@upf.edu

🌐 mirceaepure.com

CURRENT APPOINTMENTS

2017- Associate professor (Tenured - Titular), Universitat Pompeu Fabra, Department of Economics and Business
2013- Affiliated professor, Barcelona School of Management
2011- Affiliated professor, Barcelona Graduate School of Economics
2018- Academic coordinator of the Business Analytics MSc track, Barcelona School of Management

PREVIOUS APPOINTMENTS AND RESEARCH EVALUATIONS

2011-2017 Assistant professor, Universitat Pompeu Fabra, Department of Economics and Business
2017 AQU-Gencat accreditation of research at associate professor (agregat) level
2009-2011 Adjunct lecturer, Toulouse Business School – Barcelona Campus
2008-2011 Adjunct lecturer, Universitat Pompeu Fabra, Department of Economics and Business
Spring 2009 Visiting researcher, IESEG School of Management, Lille, France
2006-2010 Researcher and PhD candidate, Universitat Autònoma de Barcelona, Department of Business
Spring 2005 Visiting PhD student, Växjö University, Sweden

EDUCATION

Fall 2010 PhD in Business Economics and Administration, Universitat Autònoma de Barcelona
Joint European PhD by Universitat Autònoma de Barcelona, Spain & Växjö University, Sweden
2007 Master of Research (Business Economics), Universitat Autònoma de Barcelona
2004 Bachelor of Business Administration, Bucharest University of Economic Studies

INTERESTS

Main: management and accounting

Detailed: corporate governance, business economics, entrepreneurship

LANGUAGES

Fluent in English, Spanish and Italian

Intermediate French and Catalan

Romanian native

CURRENT RESEARCH

- The Governance behind Corporate Social Responsibility: Ownership Concentration and Institutional Configurations, with Kurt Desender [[Older WP](#)] **R&R**
- Family Ownership and Trust during a Financial Crisis, with Mario Daniele Amore [[SSRN](#)]
Nominated for the best paper award at 2018 International Corporate Governance Society (ICGS)
- Information Asymmetry Reduction in Opaque Contexts: Evidence from Debt and Outside Equity Financing in Early Stage Firms, with Martí Guasch [[SSRN](#)] [[BGSE Focus](#)] **R&R**
- Unfamiliar Family Firms, with Mario Daniele Amore and Orsola Garofalo
- Household Credit, Global Financial Cycle, and Macroprudential Policies: Credit Register Evidence from an Emerging Country, with Irina Mihai, Camelia Minoiu and José-Luis Peydró [[SSRN](#)] or [[IMF WP](#)]
- Does the Addition of a New Business Model Affect the Existing Business?, with Timo Sohl

JOURNAL PUBLICATIONS

- LópezPuertas-Lamy, M., K. Desender, and M. Epure. 2017. Corporate Social Responsibility and the Assessment by Auditors of the Risk of Material Misstatement. *Journal of Business Finance & Accounting* 44(9-10), 1276-1314. [[Publisher](#)]
- Epure, M. 2016. Benchmarking for Routines and Organizational Knowledge: A Managerial Accounting Approach with Performance Feedback. *Journal of Productivity Analysis* 46(1), 87-107. [[Publisher](#)] [[SSRN](#)]
- Epure, M., D. Prior, and C. Serarols. 2016. Assessing Technology-based Spin-offs from University Support Units. *Regional Studies* 50(3), 411-428. [[Publisher](#)] [[SSRN](#)]
- Epure, M., and E. Lafuente. 2015. Monitoring Bank Performance in the Presence of Risk. *Journal of Productivity Analysis* 44(3), 265-281. [[Publisher](#)] [[SSRN](#)]
- Epure, M., K. Kerstens, and D. Prior. 2011. Technology-Based Total Factor Productivity and Benchmarking: New Proposals and an Application. *Omega-The International Journal of Management Science* 39(6), 608-619. [[Publisher](#)] [[SSRN](#)]
- Epure, M., K. Kerstens, and D. Prior. 2011. Bank Productivity and Performance Groups: A Decomposition Approach Based upon the Luenberger Productivity Indicator. *European Journal of Operational Research* 211(3), 630-641. [[Publisher](#)] [[SSRN](#)]
- Johannisson, B., L. Centeno Caffarena, A.F. Discua Cruz, M. Epure, E. Hormiga Pérez, M. Kapelko, K. Murdock, D. Nanka-Bruce, M. Olejárová, A. Sanchez Lopez, A. Sekki, M.C. Stoian, H. Tötterman, and A. Bisignano. 2007. Interstanding the Industrial District: Contrasting Conceptual Images as a Road to Insight. *Entrepreneurship & Regional Development* 19(6), 527-554. [[Publisher](#)]

OTHER PUBLICATIONS

- Epure, M., and T. Sohl. 2017. Disruptive Business Model Integration: Implications for the Established Business. *Academy of Management Best Paper Proceedings*. [[Publisher](#)]
- Epure, M., and M. Guasch. 2016. Attracting Early Stage Investors: Is Debt a Deterrent or an Incentive? *Academy of Management Best Paper Proceedings*. [[Long WP](#)]
- Desender, K., and M. Epure. 2015. Corporate Governance and Corporate Social Performance: Boards, Ownership and Institutions. *Academy of Management Proceedings*. [[Older WP](#)]
- Teaching cases published in Arruñada, B. 2013. *Empresa, mercado e instituciones*. Civitas-Thomson Reuters.
- Chapter in competitiveness report requested by the Catalan R&D agency on the analysis and impact of spin-off firms from a technology transfer network placed at universities, 2009. [[Related paper](#)]
- Epure, M., and D. Prior. 2007. Strategic Paths and Productivity in the Spanish Savings Banks. In *Improving Business Reporting: New Rules, New Opportunities, New Trends*. Milano. Chapter 25, 661-689.

TEACHING

Undergraduate

Universitat Pompeu Fabra, Barcelona, Department of Economics and Business

Business Economics (2009-2015) [[Topics](#)]

Economic Organizations and Markets (2009-2018) [[Topics](#)]

Management and Cost Accounting (2011-2018) [[Topics](#)]

Toulouse Business School – Barcelona Campus

Management and Cost Accounting (2010-2011)

Organizations (2010)

Universitat Autònoma de Barcelona, Department of Business Economics

Management and Cost Accounting (2007-2008)

Graduate

Barcelona School of Management, Universitat Pompeu Fabra

Benchmarking and Management Control (MSc, 2014-2018) [[Syllabus](#)]

Research Topics in Business Organization (MSc, invited lecturer, 2014-2018)

Barcelona Graduate School of Economics, Universitat Pompeu Fabra

Governance and Control Systems in Organizations (MRes, invited lecturer, 2015-2018)

Business Economics (MRes, T.A., 2010)

Other invited graduate lectures (selection)

Institutional and Organizational Economics Academy (ex-ESNIE): Governance and Control Systems in Organizations (PhD, 2016) [[Link](#)]

Universitat de Barcelona: Lecture on university spin-offs (MSc, 2010) [[Paper](#)]

RESEARCH PROJECTS, GRANTS AND HONORS

Nominated for best paper award at 2018 International Corporate Governance Society (ICGS)

“Organizational and Institutional Challenges: Innovation and Governance II”, financed by Ministerio de Economía y Competitividad (ref: ECO2017-85763-R). Research team, 2018-2020 (49,610€)

Best Paper Proceedings of the Academy of Management, “Strategy” (2018) and “Entrepreneurship” (2017)

“Organizations and Culture: Governance Models and Performance Differences in Crisis”, Barcelona GSE Seed Grant (ref: SG-2017-05). Individual grant, 2017-2018 (3,000€)

“Organizational and Institutional Challenges: Innovation and Governance”, financed by Ministerio de Economía y Competitividad (ref: ECO2014-57131-R). Research team, 2015-2017 (70,180€)

“Grup de Recerca en Estratègies Empresarials”, financed by Generalitat de Catalunya (ref: 2014SGR516). Research team, 2014-2016 (30,000€)

Programa Comença, financed by Universitat Pompeu Fabra. Individual grant, 2012-2013 (3,000€)

“Gestión y evaluación de las organizaciones”, financed by Ministerio de Ciencia e Innovación (ref: ECO2010-18967/ECON). Research team, 2011-2014 (76,400€).

“Àmbit local i empreses de base tecnològica”, financed by Generalitat de Catalunya (ref: 2009SGR147). Universitat Autònoma de Barcelona, research team, 2009-2013

Grant for young researchers at the Department of Business Economics, Universitat Autònoma de Barcelona, financed by AGAUR - Generalitat de Catalunya. Individual grant, 2006-2009

Grant for research stays outside Catalonia (at the IESEG School of Management, Lille, France), financed by AGAUR – Generalitat de Catalunya. Individual grant, 2009

“Evaluación de las organizaciones: Indicadores y eficiencia”, financed by Ministerio de Educación y Ciencia (ref: SEJ2007-60995/ECON). Research team, 2007-2010 (85,500€)

“Contribució a la riquesa regional de les empreses sorgides dels trampolins tecnològics Catalans”, financed by Centre d’Innovació i Desenvolupament Empresarial (CIDEM, currently ACCIÓ), 2008 (19,766€)

Collaboration grant, financed by Universitat Autònoma de Barcelona. Individual grant, 2005-2006

REVIEWING ACTIVITIES

Journals

Associate editor of Business Research Quarterly (2018-)

Reviewer: Corporate Governance: An International Review; European Journal of Operational Research (*outstanding reviewer recognition*, 2016); Small Business Economics; Journal of Business Ethics; Empirical Economics; Journal of Productivity Analysis; European Journal of Law and Economics; Journal of the Operational Research Society; Decision Support Systems; Operational Research; 4OR; Review of Managerial Science; Journal of Sports Sciences; Journal of Applied Economics; Spanish Journal of Finance and Accounting

Conferences

Strategic Management Society (annual and special conferences); Academy of Management Annual Meetings; Global Entrepreneurship Monitor Conference; Journal of Law, Finance & Accounting Conference

Research funding

Spanish National Evaluation and Foresight Agency (Agencia Nacional de Evaluación y Prospectiva, ANEP)

CONFERENCE AND SEMINAR PRESENTATIONS (selection, presentations by co-authors are excluded)

- 2018 Bocconi University, Milan, Italy (invited workshop presentation)
 Ludwig-Maximilians-Universität München (LMU), Germany (invited seminar)
 Society for Institutional & Organizational Economics (SIOE), Montréal, Canada
 International Corporate Governance Society (ICGS), Shanghai, China
 University of Amsterdam, Netherlands (invited seminar)
 Financial Intermediation Research Society (FIRS), Barcelona, Spain
 Sustainability, Ethics & Entrepreneurship (SEE), Madrid, Spain
 Universitat Pompeu Fabra, Barcelona, Spain (management seminar)
 De Nederlandsche Bank (DNB), Amsterdam, Netherlands (invited seminar)
- 2017 Cass Business School, London, UK (invited seminar)
 Society for Institutional & Organizational Economics (SIOE), New York, USA
 ESADE Business School, Barcelona, Spain (GREF invited seminar)
 Academy of Management Annual Meeting, Atlanta, USA
 University of Bologna, Italy (invited seminar)
 University of Padova, Italy (invited seminar)
 SKEMA Business School, Paris, France (invited workshop presentation)
 European Accounting Association Annual Congress, Valencia, Spain
 Mad Bar Workshop on Banking and Corporate Finance, Barcelona, Spain
 Finance Forum, Barcelona, Spain
 ERMAS, Cluj-Napoca, Romania
 Universitat Pompeu Fabra, Barcelona, Spain (finance seminar)
 University of Vigo, Spain (invited seminar)
 Workshop on Accounting and Management Control, Ourense, Spain
- 2016 INFORMS International Conference, Hawaii, USA
 Institutional and Organizational Economics Academy, Corsica, France (invited workshop)
 ERMAS, Timisoara, Romania
 European Accounting Association Annual Congress, Maastricht, The Netherlands
- 2015 Academy of Management Annual Meeting, Vancouver, Canada
 Universitat Pompeu Fabra, Barcelona, Spain (management seminar)
 ERMAS, Cluj-Napoca, Romania
 Workshop on Institutions and Organizations, Barcelona, Spain
 Barcelona Accounting Research Workshop, Spain
 Universitat de Barcelona, Spain (invited seminar)
- 2014 European Accounting Association Annual Congress, Tallinn, Estonia
 Academy of Management Annual Meeting, Philadelphia, USA

- Universidad de Navarra, Pamplona, Spain (invited seminar)
Strategic Management Society Special Conference, Copenhagen, Denmark
Universitat Pompeu Fabra, Barcelona, Spain (finance seminar)
IESE Strategy and Entrepreneurship Winter Mini-Conference, Barcelona, Spain
- 2013 European Accounting Association Annual Congress, Paris, France
ESADE Business School, Barcelona, Spain (Barcelona Accounting Seminars)
European Workshop on Efficiency and Productivity Analysis, Helsinki, Finland
- 2012 Asia-Pacific Productivity Conference, Bangkok, Thailand
Finance Forum, Oviedo, Spain
ESADE Business School, Barcelona, Spain (Barcelona Accounting Seminars)
- 2011 European Workshop on Efficiency and Productivity Analysis, Verona, Italy
Universitat Pompeu Fabra, Barcelona, Spain (management seminar)
Universidad Carlos III, Madrid, Spain (invited seminar)
Workshop on Efficiency and Productivity, Córdoba, Spain
Universitat Pompeu Fabra, Barcelona, Spain (invited seminar)
- 2010 North American Productivity Workshop, New York, USA
Finance Forum, Elche, Spain
Colegio Universitario de Estudios Financieros (CUNEF), Madrid, Spain (invited seminar)
University CEU Cardenal Herrera, Valencia, Spain (invited seminar)
Simposio de la Asociación Española de Economía, Valencia, Spain
ACEDE Conferences, Toledo and Leon, Spain
Workshops on Efficiency and Productivity, Córdoba and Gijón, Spain
European Workshop on Efficiency and Productivity Analysis, Pisa, Italy
IESEG School of Management, Lille, France (invited seminar)
AIDEA Conference, Milan, Italy
European Doctoral Programme Workshop, Barcelona, Spain

OTHER SERVICE AND PROFESSIONAL ACTIVITIES (selection)

Course coordinating professor: Business Economics, Management and Cost Accounting (UPF, several years)

Co-organizer "Workshop on Institutions and Organizations" (UPF, 2015)

Recruiting interviews and related coordination responsibilities for the management and accounting committees at international meetings and at UPF (2014, 2015 and 2017)

Graduate supervision:

Doctoral dissertation advisor: Martí Guasch, accounting and entrepreneurship, UPF, expected 2018;
placement: Tilburg University

Doctoral dissertation committees: Luz Parrondo, accounting, UPF, 2016; placement: BSM. Member of
extended PhD committees at UAB, 2016; U. Navarra, 2018

Dissertation proposal committee: at UPF, various in business economics and accounting
MSc in Management thesis supervision, 15+ at UPF and Barcelona School of Management
Best thesis in MSc in Management awards for projects supervised in 2015, 2016 and 2017

Member of the taskforce on the future teaching model of UPF, 2018

In the media: Columbia Law School Blue Sky Blog, BGSE Focus, ARA, 20 minutos, La Vanguardia, Catalunya
Vanguardista, Evenimentul Zilei, Cotidianul, Football+Science

Professional membership: Academy of Management, Society for Institutional & Organizational Economics (SIOE,
ex-ISNIE), European Accounting Association, International Corporate Governance Society